

McChrystal Group

# Media Kit

Version 1.2



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# Organizations Perform When **Teams Work.**

Drive the Results That Matter by Unleashing  
the Power of Your Teams.

# About Us

McChrystal Group helps you drive the results that matter by unleashing the power of your teams. That's why we've been helping organizations get their teams working better, smarter, and faster for over a decade. Forged in combat and proven across industries, we use our Team of Teams® framework to help you get the most out of your teams, turning them into powerful engines of meaningful change.

Visit us at [mcchrystalgroup.com](http://mcchrystalgroup.com).

**5MM+**

**datapoints**

in our McChrystal Group  
Team Science Database

**91%**

**of participants**

would recommend McChrystal  
Group Academy leadership  
development to a peer

**40**

**Fortune 100 organizations**

have partnered with  
McChrystal Group

## Hear from our Team...



[Working at McChrystal Group](#)



[McChrystal Group All Hands](#)



[McChrystal Group Leadership Forum](#)

# Social Media

The following is a collection of our active social media accounts. Please tag and hyperlink as necessary.



**WEBSITE**

[mcchrystalgroup.com](http://mcchrystalgroup.com)



**LINKEDIN**

[McChrystal Group](#)



**TWITTER**

[@mcchrystalgroup](#)



**YOUTUBE**

[@mcchrystalgroup](#)



**SPOTIFY**

[No Turning Back](#)



**APPLE PODCAST**

[No Turning Back](#)

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# Resources

Download our logo, brand guidelines, or a curated selection of employee bios and lifestyle images.

Please reach out to our communications team if you have any questions:

[contact@mcchrystalgroup.com](mailto:contact@mcchrystalgroup.com)

**McChrystal Group Logo**

[Download link](#)

**Brand Guidelines**

[Download link](#)

**Senior Leader Bio & Headshots**

[Download link](#)

**Lifestyle Photos**

[Download link](#)

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